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Pets can't speak up, so we will for them. See what we're doing about deceptive advertising aimed at pet owners: [Puri.na/Honesty](#)


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12:50 PM - 7 May 2014

**Pet South** [@PetSouthLLC](#) · May 7  
[@Purina](#) Pure hypocrisy

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Our promise: Honesty in every bag. Integrity in every bowl. Trust in every bite. See more at [Puri.na/Honesty](http://Puri.na/Honesty).  
[pic.twitter.com/x5nIDQxyg6](http://pic.twitter.com/x5nIDQxyg6)

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At Purina,  
what goes in the bag  
goes on the label.

Learn more at [PetFoodHonesty.com](http://PetFoodHonesty.com)





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74



1:39 PM - 7 May 2014 [Flag media](#)

**Tyrannosaurus-Fresh**   
@Purina BULLSHIT

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<https://twitter.com/Purina/status/464142456313761792/photo/1/large>

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Purina has always operated with the highest standards - including a commitment to honesty. Our pets deserve no less.

[Puri.na/Honesty](http://Puri.na/Honesty)

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3:31 PM - 7 May 2014

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
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We're taking action to ensure pet owners understand what is in the pet food they buy. Learn more at [PetFoodHonesty.com](http://PetFoodHonesty.com)

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6:57 AM - 7 May 2014



**KASH** @iashkashhh · May 7  
@Purina say no to crude fat 🙄

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**ShilohPSAProduction** @ShilohPSA · May 7  
@Purina Shiloh @ShilohPSA. Is a huge Purina service dog....

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**ShilohPSAProduction** @ShilohPSA · May 7  
@Purina Hope you can retweet our PSA. ((poodle hugs)) Shiloh ADA/Service Dog Public Service Announcement  
[youtube.com/watch?v=7cxUC5...](http://youtube.com/watch?v=7cxUC5...)

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**Matt Pruitt** @MPruittBFRO · May 7  
@Purina Your food absolutely pales in comparison to many, many other brands. How I wish that I didn't have to see your promos in my feed.

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Is your pet food company being honest about its ingredients? Find out at [Puri.na/Honesty](http://Puri.na/Honesty). [pic.twitter.com/rQG3joLLDL](http://pic.twitter.com/rQG3joLLDL)

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12:02 PM - 8 May 2014

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harry byer @harrybyer · May 8

@Purina i have just started doing for 50 years

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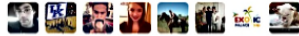
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Your pets trust you to feed them right.  
Shouldn't you be able to trust the food you  
give them? [Puri.na/Honesty](http://Puri.na/Honesty)

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7:01 AM - 8 May 2014

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**Ashley Niles** @ashleyniles13 · 2h  
Shame on @Purina for filing this lawsuit. They are mad because so many pet parents are choosing healthier food and they are losing money!  
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**Purina** @Purina [Follow](#)  
**@ashleyniles13** We believe consumers deserve the truth and that Blue Buffalo is not being honest. For more info visit [Puri.na/Honesty](http://Puri.na/Honesty).  
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11:02 AM · 8 May 2014

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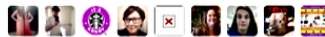
For 85 years, we have been committed to honesty. Learn more at [Puri.na/Honesty](http://Puri.na/Honesty).  
[pic.twitter.com/f8c6UFbwL2](http://pic.twitter.com/f8c6UFbwL2)

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7:19 AM - 9 May 2014

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Consumers deserve honesty when it comes to the ingredients in the food they choose to feed their pets: [Puri.na/AdAgeHonesty](http://Puri.na/AdAgeHonesty) via [@adage](#)

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Ad Age

**Nestle Sues Blue Buffalo Claiming False Advertising, Disparagement**  
By Jack Neff @jackneff

Purina launches website Petfoodhonesty.com behind its lawsuit.

[View on web](#)

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2:10 PM - 12 May 2014

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Gary Taylor @garyptaylor · 17h  
[@Purina](#) [@adage](#) that link just redirects infinitely ...

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Charlie Moran @charliemoran · 17h  
[@garyptaylor](#) thanks for letting us know. working on this right now

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Gary Taylor @garyptaylor · 17h  
[@charliemoran](#) no worries - can you send me the link anyway?

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At the heart of any company is the trust of its customers. We value that more than anything. [Puri.na/Honesty](http://Puri.na/Honesty)  
[pic.twitter.com/yRzXdNXlhq](http://pic.twitter.com/yRzXdNXlhq)

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Happy & healthy pets need nourishment;  
that starts with honesty about the food they  
eat. [Puri.na/Honesty](http://Puri.na/Honesty)  
[pic.twitter.com/8kY2BxGtfW](http://pic.twitter.com/8kY2BxGtfW)

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<http://twitter.com/Purina/status/466219373137387520/photo/1/large>

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Source: [twitter.com/purina](http://twitter.com/purina) (May 13, 2014)